

STRATFORD YOUTH SOCCER MEETING

February 13th, 2018 at 7.00 p.m. at the Pinnacle Fieldhouse Training Centre

The following board members were in attendance:

Mike Vancea, Don Herlick, Kevin Machado, Carla Vancea, Mike Binns, Julie Leitch, Graham Bunting, Tony Hunter.

The following Board members were unable to attend: Gabrielle Nemeth, John DeBoeck, Lynda Sauvé, Lucy Doney, Anita Dubé, Todd Steel,

Staff members in attendance were Maureen Mitchell and Lori Misuraca.

Prior to the start of the meeting Tom Valcke and the staff of the Pinnacle Fieldhouse Training Centre gave us a brief tour of their facilities. Approx. 60 x 60 turf training surface (netted) with plans to build fitness facilities, etc. The space rents for \$100.00 per hour.

The Meeting was called to order by President Graham Bunting

Minutes of Previous Meeting – Tony Hunter

Moved by Tony and seconded by Carla that the minutes as distributed be approved. The motion carried

President's/Vice-President's Report – Graham Bunting and Mike Vancea

Mike reported that 10,000 brochures advertising our programmes were printed and will be distributed to the schools in the City and surrounding towns. Glenn Cressman and Zach Gribble will be designing and putting in place Facebook ads and Google ads. Zach's cost will be minimal and Glenn Cressman will be charging approx. \$900.00. Google ads are \$200.00.

There was discussion about offering a discount off indoor registration when signing up for the outdoor programme.

Graham reported that Boston Pizza has offered us a meeting place should we wish to use their facilities.

Administrator's Report February 2018 – Maureen Mitchell

Registrations:

Soccer for Life – 14 House League – 55 Travel – 229 (3 pending payment) – (25 not registered)

An e-mail was sent to all coaches letting them know what players have not registered.

Learn to Train coaches course was cancelled as we only had 9 coaches registered.

Sponsors: Cheques have been coming in, response is good. We have 4 new sponsors wanting teams.

Travel team registrations for the 17 teams playing in SWDSL were done online.

Tournaments: Completed the applications and updated the rules.

The Classic has been sent in and is approved and on the web site. The Festival Cup will be done in the next few days.

Referee courses will be set up for early May.

In addition to Maureen's circulated report:

Maureen noted that house League registration has increased to 77; of that number 22 are U4.

Both tournaments have been approved by the OSA June 19/20 and Aug 18/19

We have been asked to host an U11 tournament we have agreed to the dates of July 21/22 SWRSA will inspect our facilities and give us the go-ahead when that process is complete.

\$195.00 was received from Young's Funeral home in memory of Dusan (John) Buca.

9 girls have agreed to coach for house league; a training clinic will be organized for them in May.

February 2018 Communications Administrator Report – Lori Misuraca

- answered all incoming calls, face book inboxes and emails
 - covered Maureen's emails while she was on vacation
 - posted board meeting and minutes on the website
 - sent a mass email to all indoor families to remind them of the start-up date after Christmas
 - did 1 page ads in the LAC calendar to come out in February and March
 - put all the house league information on the website
 - put the camp information on the website
 - put the two tournaments on the website
 - sent a notice to all U15-U18 travel players and coaches to recruit interested student coaches
 - did post on face book about house league registration
 - posted on all community Stratford groups about house league registration
 - did some training with Glenn Cressman about marketing
- designed an ad for face book advertising to promote website clicks (this is currently still running) as to date we have had 122 clicks (on our website)
3281 reaches (people who saw our ad at least once) 6671 impressions (# of times our ad was on screen)

Treasurer's Report – Kevin Machado

Moved by Kevin and seconded by Mike Binns that the Treasurer's report as submitted be adopted. The motion carried

Travel Report – Don Herlick

- I want to thank Carla for all of her work and time spent with Dunny's working on travel uniforms / gear.
- There have been quite a few inquiries from parents looking for information about travel opportunities for the upcoming season
 - Contacted parents and have talked with coaches about new players
 - Final push to get players to Dunny's to get fitted for uniforms
 - Gone out to evaluate a player trying to play up an age group
 - Arranged for the CPR course and set a date of March 24, 2018
 - Worked with Maureen Mitchell trying to arrange for coaches to register for coaches courses

House League Report – Gabrielle Nemeth

No report available as Gaby was unable to attend.

Referee Report

Julio Farfan has been appointed to the position of Referee Mentor

SSA Report – Mike Vancea

Mike reported that SSA is still in the meetings stage of the costing and design of the Pavilion.

Minor Sports Council – Lucy Doney

Gaby attended the last meeting and indicated that we owed approx. \$375.00 for insurance. We had already told SMSC that we no longer wished to be insured. This will be indicated to them at their next meeting.

Resumes are required for Girl, Boy and Sportsperson of the year by March 19th. Gaby will forward forms to Lucy.

Banquet is April 28th. SYS are committed to \$250.00 for ten tickets.

Discussion regarding the Insurance: Graham will talk to Orr insurance and see exactly what has gone on. If Minor Sports Council has already paid then we feel we have an obligation to pay our portion to them. Graham will also check insurance issues with the City and will report to the next meeting.

New Business

Stratford Youth Soccer has agreed to an affiliation agreement with Stratford City FC.

Adjournment

Meeting adjourned at 8.25 p.m. on a motion by Julie Leitch and seconded by Don Herlick.

The motion carried.

Next Meeting March 13th 2018 at 7.00 p.m.

Location to be determined.