

STRATFORD YOUTH SOCCER MEETING

April 10th, 2018 at 7.00 p.m. at the Knights of Columbus, Morgan Street, Stratford.

The following board members were in attendance:

Graham Bunting, Mike Vancea, Kevin Machado, Mike Binns, Julie Leitch, Gabrielle Nemeth, Anita Dubé, John DeBoeck, Lucy Doney, Todd Steel, Don Herlick, Carla Vancea, Tony Hunter.

The following Board members were unable to attend: Lynda Sauvé.

Staff members in attendance were Maureen Mitchell and Lori Misuraca.

Guest Jan Bolhuis.

The Meeting was called to order by President Graham Bunting who introduced Jan Bolhuis to the members present; Jan is considering the role of Referee Mentoring.

Minutes of Previous Meeting – Tony Hunter

Moved by Tony and seconded by Kevin that the minutes as distributed be approved. The motion carried.

President's/Vice-President's Report – Graham Bunting and Mike Vancea

Mike Vancea introduced a proposal by Fine Design event apparel to sell their line of clothing and provide SYS with a rebate based on the amount of sales; Fine Design would require exclusivity at our Tournaments.

Moved by Mike Vancea and seconded by Don that Fine Design event apparel be given exclusive rights to sell their line of clothing at our tournaments for the 2018 season. This motion is contingent on Brendon Walkom being contacted and given an opportunity to make a counter offer. The motion carried.

Moved by Tony seconded by John that Graham's suggestion to allow Richard Kneider to sell ice cream at our tournaments be approved. The ice cream is sold in aid of his charity – Simple Dreams. The motion carried.

<http://www.simpdreams.org/to-stratford-with-love-dinner.html>

March 2018 - Administrators report - Maureen Mitchell

Registrations: House League-419, Travel-250 (9 not registered), Camp: 10 full day, 1 half day
Classic Tournament-9 Teams (not including SYS teams) Festival Cup-4 Teams (not including SYS teams)
Referee courses: Entry Level-11, Small sided-18, AR course-5

Answered lots of e-mails.

Prepare and take deposits to the bank, collect invoices and write cheques.

Sponsor cheques are still coming in, House League sponsors will be assigned this week.

We may need of a couple new sponsors.

All Travel players & coaches are registered in AIMS – may have to do some changes if coaches do not have the proper certifications. Created a new coaches certification sheet, to show everything that the district needs for the new ID cards

Generated the Travel rosters; to be sent out to coaches and the district.

Spent a lot of time preparing books and looking for coaches documents to get them ready to be validated. Some players and coaches will be getting the new player ID cards, we will move to these as new ones are needed. E-mails have been sent out to coaches as to what I need for the book, the response has been very slow in getting back to me.

Worked with the Salvation Army & House of Blessing for funding for players.
Field scheduling has been a challenge this year, lots of re-scheduling.
Still waiting for some adult schedules, practice schedules will be put in after everything is in.
House League meeting with Mike & Gabby, prepared a breakdown down of House League players.
I will be booking the Port-a-potties from the City. I plan to order the same as last year, unless anyone has a suggestion for a change.

In addition to her report Maureen noted that registrations had increased to 427 and the travel players in arrears had been reduced to 7.

March 2018 - Administrators report – Lori Misuraca

- answered all incoming calls and emails. Forward when necessary to appropriate board members
- post upcoming board meeting and minutes on website
- check and answer face book inbox messages daily
- help families register on power up (this is now daily)
- Assist/direct families who need financial assistance
- created face book advertising, various ads
- did face book boosts
- update field calendars on the website
- posted info for Tim Hortons new program on social media and website
- assisted people with ref course sign up

Advertising

great fields.....48 link clicks, reach: 8460, impressions: 13,104 cost : 34.55
still time to sign up.....68 link clicks, reach: 2161, impressions: 4,005 cost: 25.83
7 reasons soccer is essential.....69 clicks, reach: 1810, Impression: 3899
2 different ads sign up now.....127 clicks, reach: 10,965, impressions: 42,259 cost: 92.79
all can afford.....95 clicks, reach: 1572, impressions: 4848 cost: 32.01

TOTAL: 222.09

Treasurer's Report – Kevin Machado

Moved by Kevin and seconded by Mike Vancea that the Treasurer's report as submitted be adopted. The motion carried

Kevin noted increased registrations this time v last year meant an increase in revenue. A slight increase in expenses comprised mostly of coaching clinics, indoor travel soccer, additional equipment and advertising.

Maureen indicated that \$600.00 Bond Cheques for indoor would be returned to teams.

Carla reported that we will be receiving a rebate from Adidas of \$2500.00.

House League Report – Gabrielle Nemeth

Gaby reported big increases in the Micro programme requiring some re-adjustment to fields and additional volunteers to assist.

All house League players will be playing at the same time / same place every week.

The registration numbers for Senior Boys is almost non-existent and this programme will be discontinued. Some of these boys may be offered positions as volunteers.

Playing co-ed not recommended as we may then lose girls.

Player assessments will be on May 9th.

House League meeting is May 17th at the ANAF hall.

CPR course for coaches is being held on June 2nd.

Travel Report – Don Herlick

Travel Report

- Answered Questions from coaches and parents
- Met with a parent about his daughter playing up an age (will evaluate at a later date)
- Went to U18 training session (team has desperately been looking for players)
team has found some new players and has gone from 12 to possibly 15
- Spoke with Dunny's about a delivery date for uniforms
- Stratford U16 girls indoor team won the EMDSL league Cup Championship (March 25/18)
- Will be notifying coaches soon about season opening coaches meeting.

Referee Report

Julio Farfan was to be the Mentor for the referees; his personal commitments have changed and he is no longer able to fill that position. Other options are now being considered.

SSA Report – Mike Vancea

SSA are holding a membership meeting April 11th to announce the progress of the next stages in the development of the Festival Hydro Park.

Minor Sports Council – Lucy Doney

Sports Banquet will be held on April 28th. Julia Wilkinson will be the guest speaker.

New Business

There was no new business to discuss

Adjournment

Meeting adjourned at 8.53 p.m. on a motion by John DeBoeck and seconded by Mike Binns. The motion carried.

The Next Meeting will be on May 8th, 2018 at 7.00 p.m. at the Knights of Columbus Hall.